

科目：Foundation Theory in Information Management

時間：~~4~~hours (Closed book) 作答時，請注意各題之比例配分，並清楚標示題號
3.5 hours

- For the Qualifying Exam, you must be scientifically conversant in the chosen subject and demonstrate critical thinking about the selected theories. You have to adhere to the highest standards of intellectual and professional integrity.
- You can answer each question in Mandarin or English.
- When answering, please pay attention to the proportion of each question and clearly mark the question number.

Part I 50%

Please briefly describe the following theories from (A) **Originator of Theory** (B)

Key Concepts of the Theory (each theory with 10%)

T1: Social Cognitive Theory (SCT)

T2: Adaptive Structuration Theory (AST)

T3: Transaction Cost Theory (TCT)

T4: Social Exchange Theory (SET)

T5: Resource Dependence Theory (RDT)

Part II. (50%)

Please use the paper entitled “**Reciprocity or self-interest? Leveraging digital social connections for healthy behavior**” as materials to answer the following questions.

1. Based on your understanding, what is the central proposition of social exchange theory, and how does it explain human behavior? (15%)
2. In your opinion, what is the current status of social exchange theory in information systems (IS) research? What are the potential theoretical gaps, especially in digital social contexts? (15%)
3. Propose a research framework or model to address the identified gap by integrating

social exchange theory with other relevant MIS theories. Draw the model diagram, explain the theoretical rationale and relationships among the components, and describe the constructs along with their potential measurement approaches. (20%)