

國立雲林科技大學資訊管理系
108 學年度第 1 學期博士班資格考
科目：資訊管理理論與應用
(Management Theory and Practice)
時間：4 hours (Closed book)

作答時，請注意各題之比例配分，並清楚標示題號

- For the Qualifying Exam, you are expected to be scientifically conversant in the chosen subject and demonstrate critical thinking about the selected theories. You have to adhere to the highest standards of intellectual and professional integrity.
- In the Qualifying Exam, you are not allowed to use additional devices such as an electronic translator or phones/tablets.
- You can answer each question in Mandarin or English.

1. Please use the paper entitled “**theory 1**” as materials to answer the following questions. (40%)
 - a) Based upon your own understanding, provide a brief discussion on social presence theory.
 - b) How this paper conceptualizes the role of social presence into the proposed trust model?
 - c) What is the major contribution of this paper? How do they provide feedback to advance the social presence theory?
 - d) Be creative, and propose a revised model to remedy the current theoretical gap in social presence theory.
2. Please use the paper entitled “**theory 2**” as materials to answer the following questions. (40%)
 - a) Based upon your own understanding, provide a brief discussion on self-disclosure for social interaction.
 - b) Compare the concept of social presence with self-disclosure.
 - c) What are the meanings behind the proposed two competing models? Why do they consider the test of direct and indirect effects can enhance the theoretical contributions?
 - d) Now, be a reviewer of this paper and find the major weakness of their research. List all of your comments.
3. Please use the paper entitled “**theory 3**” as materials to answer the following questions. (20%)
 - a) Please explain how they frame the organizational learning theory in their specific study context and why this theory can align with their context?
 - b) Identify the business problems and theoretical gaps proposed by this study. How they address such issues from the perspective of organizational learning theory?