

資訊管理理論與應用

1. What are the key factors to develop or integrate theories? (10%)
2. Try to integrate a possible approach from two or three theories as followings. (20%)
 - a. Agency Theory
 - b. Cognitive Behavioral Theory
 - c. Innovation Diffusion Theory
 - d. Resource Based Theory
 - e. TAM
 - f. Social Exchange Theory

Describe integrating reasons 、 the structure and application fields of this approach.

3. In theoretical opinions cluster concepts as followings and theoretically describe them respectively. (20%)
 - a. computer self-efficacy
 - b. asset specificity
 - c. outcome expectations(performance)
 - d. post-contractual opportunism
 - e. outcome expectations(personal)
 - f. uncertainty
 - g. affect
 - h. anxiety
 - i. usage
 - j. contractor reputation
4. Please categorize major MIS theories, and then introduce, compare and comment on two representative theories of each categorization you identified. (16%)
5. List three current important MIS issues you think, and then describe major theories to handle them. (17%)
6. Propose a research framework that applies at least three MIS theories for making most of IT in organizations. (17%)